

IAAAM CONFERENCE SPONSORSHIP OPPORTUNITIES



*The International Association for Aquatic Animal Medicine (IAAAM) was founded in 1969 and is an organization of individuals who are professionally interested in and devote a significant amount of time to the practice of aquatic animal medicine, teaching and research in aquatic animal medicine, or the husbandry and management of aquatic animals. Our **Mission** is to advance and promote the art and science of aquatic animal medicine and health. We provide opportunities for the free exchange of knowledge between aquatic animal veterinarians, allied professionals, and students. The IAAAM membership includes international professionals engaged in clinical care, research, academics, and husbandry of aquatic animals. Approximately 250 members, representing over 50 different animal parks, zoos, aquariums, universities and other related institutions throughout the United States and abroad will be attending the meeting.*

In May 12-16, 2012, IAAAM will hold the 43rd Annual Conference in Atlanta, Georgia. Our conference host is the Georgia Aquarium. Chief Clinical Veterinarian for the Georgia Aquarium, Dr. Tonya Clauss, IAAAM President-Elect, Dr. Ilze Berzins, and IAAAM President, Dr. Lisa Mazzaro will be planning the meeting. Sponsorship of the IAAAM Conference is designed to offer corporate partners:

- Visibility, impact, and access to aquatic veterinarians, researchers and students worldwide.
- An association with a professional organization committed to advancing aquatic animal medicine and an opportunity to be an integral part of its continued growth.

*If you are unable to be a conference sponsor, please consider a donation of a product or gift certificate for our student auction which raises funds to support student participation at our meeting.

IAAAM is a non-profit organization and all sponsorships (cash and in-kind) are tax deductible.

BENEFITS FOR ALL SPONSORS

- Recognition in the meeting program, on the conference website and on signage in the exhibit or event rooms
- Opportunity to submit literature/promo items to be included in conference registration bags
- Free food at breakfasts and breaks

IAAAM SPONSORSHIP LEVELS AND BENEFITS

Conference T-shirt Sponsor \$5000

- Be the primary sponsor of the conference t-shirt and get your company's logo on the shirt!
- Booth space with 1 table and 2 chairs
- 1 full conference registration
- 1 guest conference registration
- 4 conference t-shirts

Conference Registration Bag Sponsor \$5000

- Be the primary sponsor for the conference registration bag and get your company's logo on the bag!
- Booth space with 1 table and 2 chairs
- 1 full conference registration
- 1 guest conference registration
- 4 conference t-shirts

Presenting Sponsor \$4,500

- Booth space with 1 table and 2 chairs
- 1 full conference registration
- 1 guest conference registration
- 4 conference t-shirts

VIP Sponsor \$2,500

- Booth space with 1 table and 2 chairs
- 1 full conference registration
- 1 guest icebreaker or banquet ticket
- 2 conference t-shirts

Platinum Sponsor \$1,500

- Booth space with 1 table and 2 chairs
- 2 icebreaker tickets
- 2 lunch tickets
- 2 conference t-shirts

Gold Sponsor \$1,000

- Booth space with 1 table and 2 chairs
- 1 icebreaker ticket
- 1 lunch ticket
- 1 conference t-shirt

Silver Sponsor \$500

- 1 icebreaker ticket
- 1 lunch ticket
- 1 conference t-shirt

Bronze Sponsor \$250

- 1 icebreaker ticket
- 1 conference t-shirt

IAAAM 2011 CONFERENCE SPONSORSHIP COMMITMENT FORM

Please return this form by January 31, 2012 to indicate your commitment to sponsorship for the 2012 IAAAM Conference

***Checks to be remitted by March 1st, 2012 and made out to the IAAAM**

Attention: Dr. Tonya Clauss
Animal Health
Georgia Aquarium
225 Baker St. NW
Atlanta, GA 30313

Indicate Sponsorship Type/Amount

- | | |
|--|---|
| <input type="checkbox"/> T-shirt \$5000 (only 1 available) | <input type="checkbox"/> Registration bag \$5000 (only 1 available) |
| <input type="checkbox"/> Presenting \$4500 | <input type="checkbox"/> VIP \$2500 |
| <input type="checkbox"/> Platinum \$1500 | <input type="checkbox"/> Gold \$1000 |
| <input type="checkbox"/> Silver \$500 | <input type="checkbox"/> Bronze \$250 |

Indicate which days you would like a booth at the conference

- | | |
|--|---|
| <input type="checkbox"/> Sunday May 13 th 2012 | <input type="checkbox"/> Monday May 14 th 2012 |
| <input type="checkbox"/> Tuesday May 15 th 2012 | <input type="checkbox"/> No booth needed |

Products or gift certificates for student auction are appreciated with our without sponsorship

- I would like to donate an auction item along with my sponsorship
- I am unable to be a conference sponsor but I would like to donate an auction item
- Item will be delivered to registration desk at conference
 - Item will be mailed to Tonya Clauss prior to the conference

Your organizations full name and website address for recognition on conference website:

- I am submitting a digital logo for my organization for recognition at the conference (emailed with form)
- I will be mailing items to be included in the conference registration bag (must be received with check by March 1st)

All sponsors will receive a thank you letter which can be used for tax deduction purposes.

For more information, please contact Tonya Clauss (tclauss@georgiaaquarium.org, 404-444-0283); Ilze Berzins (IBerzins@shedd Aquarium.org, 312-520-8217); or Lisa Mazzaro (lmazzaro@mysticaquarium.org, 860-514-7530).